

What is 'Social Investment'?

Social investment is a way of allocating funding to services, based on the services being able to prove that what they do works.

Treasury explains it well [here](#), sharing that their understanding is that Social Investment:

- Aims to use technology and information to work out what support is needed, by who, and when
- That the support can be targetted, and hopefully early rather than later
- The outcome of the support can be measured
- Funding moves to where the most effective service is provided

A balanced overview from NZCCSS's analyst Hamish Jarvie will be coming soon.